

Season 35 2025 Advertising Contract

Contact Russ Warren: marketingmedia@midsummersmusic.com
Contract and payment deadline: March 28, 2025
Artwork deadline: April 18, 2025



Thank you for supporting fine music in Door County through your advertising commitment.
We invite you to join us as our guest at the opening night gala or at another concert during the season!

Program books will be available in printed and digital versions.

I am reserving space for my ad in the Midsummer's Music 2025 season program book (please check one):

- | | | | |
|------------------------------------------------|-------|---------------------------------------|---------|
| <input type="checkbox"/> Full page | \$500 | <input type="checkbox"/> Outside back | \$1,000 |
| <input type="checkbox"/> 1/2 page vert./horiz. | \$375 | <input type="checkbox"/> Inside front | \$950 |
| <input type="checkbox"/> 1/3 page vert./horiz. | \$325 | <input type="checkbox"/> Inside back | \$950 |
| <input type="checkbox"/> 1/4 page vert./horiz. | \$275 | | |

Sponsor a regular Midsummer's Music concert for \$1,000, and get your ad for half-price!
Call Development Director Koki Sato at (920) 854-7088 for sponsorship benefits and details.

Advertiser _____

Contact name _____ Title _____

Phone _____ Email _____

Website _____

Business address _____

City _____ State _____ Zip _____

Mailing address (if different) _____

City _____ State _____ Zip _____

- Repeat my 2024 ad with no changes.
 My new ad will be emailed to marketingmedia@midsummersmusic.com by April 18, 2025.

Pay your 2025 Program Book ad in full by December 31, 2024, and take 5% off!

- Check enclosed
 Invoice me. I understand that payment is due by March 28, 2025.
 Please charge* (check one) Visa MasterCard

Cardholder name _____

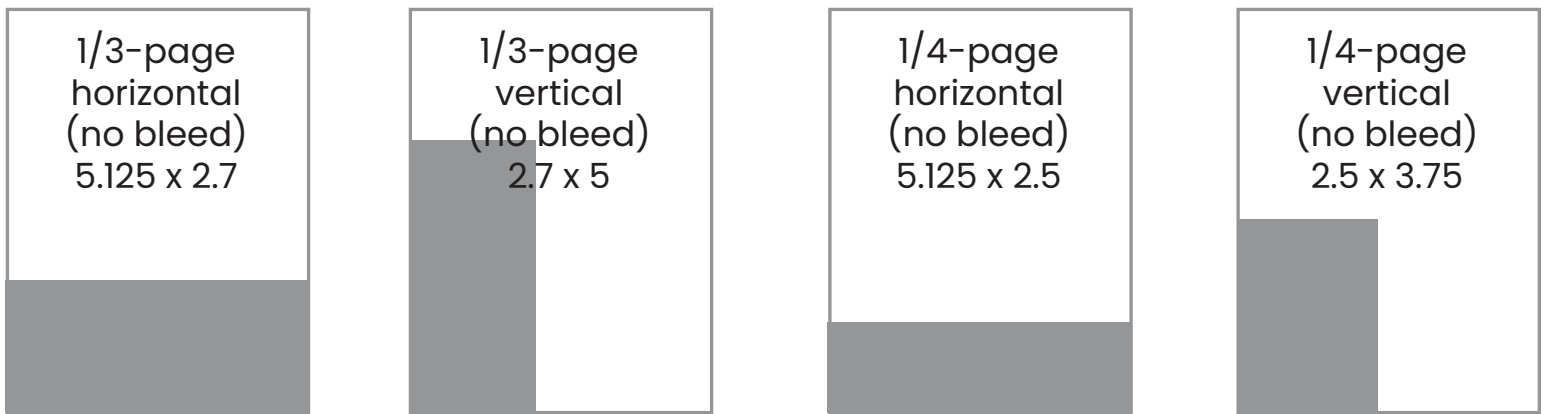
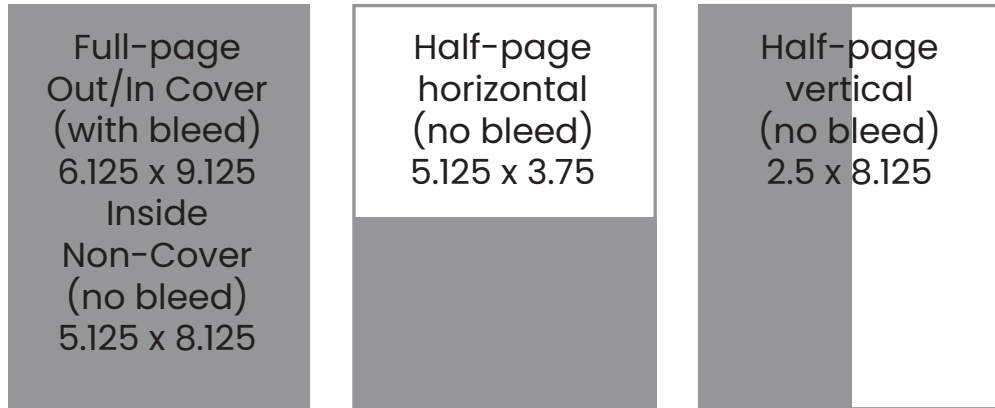
Card number _____ Security Code _____ Exp. Date _____

*Payment by credit card will include an additional 3.5% convenience fee.

Please make checks payable to Midsummer's Music Ltd.

Advertising Contract Authorization

Advertiser signature _____ Date _____



Hi-resolution PDF files are preferred.
Other formats: Illustrator*, Photoshop or InDesign.
*In Illustrator, convert fonts to outlines.
In all formats, package all necessary fonts and artwork.

Artwork can be submitted one of the following ways:

- Preferred: Email your PDF attachment to marketingmedia@midsummersmusic.com.
- Mail or hand-deliver digital artwork to Max Hollingshead at Midsummer's Music, 10568 Country Walk Ln., Unit 43, Sister Bay, WI 54234.

Please keep a copy of this contract for your records, and
mail the original to Midsummer's Music at 10568 Country Walk Ln., Unit 43, Sister Bay, WI 54234,
or scan and email the contract as a PDF to marketingmedia@midsummersmusic.com.

Advertising Deadlines
Contract & Payment: March 28, 2025
Artwork: April 18, 2025

Billing, contract and technical questions?
Contact Russ Warren at marketingmedia@midsummersmusic.com.